



COLLEGIATE HERO GRANT PROGRAM

The College Heroes Program encourages students to actively participate in blood donation efforts, helping to save lives while enhancing their understanding of the importance of giving back to their local community.



More information 

HOW TO GET A GRANT FOR YOUR SCHOOL

- By hosting a blood drive with Blood Assurance, your school can earn grants and special rewards.
- Work with your local Blood Assurance account manager to schedule a blood drive at your school.

GRANT DETAILS

- Schools will receive a grant reflective of the amount of units collected at the drive(s) during one school year. It is \$10/unit, examples below:

COLLECT 15 UNITS:	RECEIVE \$150
COLLECT 25 UNITS:	RECEIVE \$250
COLLECT 50 UNITS:	RECEIVE \$500
COLLECT 100 UNITS:	RECEIVE \$1000

BONUS AVAILABLE:

PROVIDE AN INSIDE LOCATION AND OFFER AN EDUCATIONAL SPEAKING OPPORTUNITY TO EARN AN ADDITIONAL \$50.

For more information and to schedule a drive for your school, contact your Blood Assurance account manager. If you are new to hosting with Blood Assurance and would like more information about the program and how to set up a drive, visit bloodassurance.org/collegegrant



The Collegiate Hero Grant educates college students on the vital role of blood donation in saving lives and supporting local healthcare. Hosting blood drives not only allows students to contribute directly to the well-being of their community but also highlights the significant impact they can make through small, selfless acts. By donating blood, students help ensure a steady supply for local hospitals, offering hope and healing to patients in need. Together, we can cultivate a culture of generosity and leadership among the next generation.